

Planning Sheet for a
Double Page Spread
Thinking
(Revised Oct 6, 2010)

Name: _____

Name of partner: _____

Page content: _____

What is the idea of your page?

What is the content of the photos AND what do you need to do to take the photos?
Discuss any challenges representing each grade in the photos.

List three possible creative titles for your page

- 1) _____
- 2) _____
- 3) _____

One every page there is mandatory doodle that you will use to enhance the title.
List two examples. (Doodle beside it if you wish)

- 1) _____
- 2) _____

There is one mandatory Post-It™ note on every dps with reminder dot jots related to the content of the page.
List dot jots here. For example: "Lunchtime" page • race down to the caff • meet Jimmy • go to math clinic

What are 2 doodles that you can put in between the photographs? (Doodle them if you wish.)

- 1) _____
- 2) _____

The yearbook theme lends itself to a journalistic write up on every page on the notebook paper background. Write a minimum of 2 grammatically correct, factual sentences about the content of your page. For example:

The Pink Campaign which started at Iroquois Ridge High School, has spread like wild fire and is now an event across all schools in the Halton District School Board. The Ridge is hosting a pink football game whereby all players wear dyed pink socks; pink cupcakes are sold and everyone is decked out in pink. There's no limit to the our creativity and generosity.

Thumbnail Sketches

Draw thumbnail sketches of possible layouts.
Use the items that you listed on the previous page.
Make sure you are applying the theme guidelines

In the space provided, or on a separate sheet of paper, discuss the principle of design Emphasis and Subordination *for each element*.
Word process this if that's easier for you.
In other words, what do you see 1st and why, 2nd and why, 3rd and why, etc.
Describe with regard contrast, placement and isolation and why it is so.
