Return

Awesome! May I have THIS copy??

Name: _Alex Dabic_

Name of partner: _Me, Myself and I_

Page content: _Blueprints of Different parts of the school_

What is the idea of your page?

To outline the important places in the school and turn them into Blueprints in order to make it look like an agent is trying to do a top secret mission.

How does your page(s) tie into the theme *conceptually*?

When going on top secret missions that involve sneaking in, agents would usually have blueprints of the place they are entering so that they know where everything is.

List two *theme* related titles:

1) _Scouting the Parameters_

2) _Inside the I.R.H.S. Headquarters_

List two *non- theme* related titles

1) _"The Hot Spots"_

2) _"Top Ridge Hanging Spots"_

List two *theme* related phases that you can use anywhere on the page

1) _No One gets Left behind_

2) _Stick Together, or I SPY with my little eye ..._

Describe two *theme* related illustrations *and* specify if it is hand drawn or computer generated.

1) _The polaroids (computer generated and fixed up in Photoshop)._

2) _The blueprints are computer generated with the content taken from actual photos._

Describe two *non-theme* related illustrations *and* specify if it is hand drawn or computer generated.

1) _The desk that the file folder is on will be an actual picture fixed up in photoshop._

2) _The pictures of students_

List 3 examples of what you could use as a dominant element. Be specific. For example, a photo of Barry the Blazer shooting a basketball with the background cut out.

1) _A picture of people posing in agent poses._

2) _Barry the Trailblazer in a picture doing an agent pose with principal._

3) _The IRHS logo made to look like a part of a blueprint._

_20/20_

Thumbnail Sketches

Draw thumbnail sketches of possible layouts. Use the dominant element(s) that you listed on the previous page.

In the space provided, discuss the principle of design Emphasis and Subordination *for each element*.
Word process this if necessary.
In other words, what do you see 1st, 2nd, 3rd and why?
Describe with regard contrast, placement and isolation and why it is so.

SCOUTING THE PARAMETERS — PRINCIPAL AND TRANSLATOR — INSIDE THE I.R.H.S. HEADQUARTERS

SCOUTING THE PARAMETERS — PRINCIPAL AND TRANSLATOR — LET'S ROLL — NO ONE...GETS... ...LEFT BEHIND...

SCOUTING THE PARAMETERS — STICK TOGETHER — LET'S ROLL — YOU ARE HERE

SCOUTING THE PARAMETERS — INSIDE THE — I.R.H.S. AGENCY
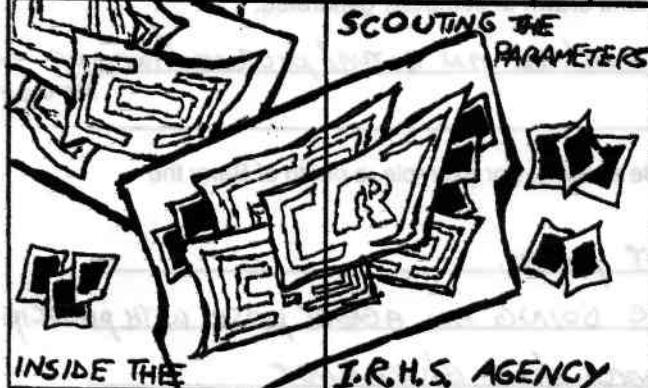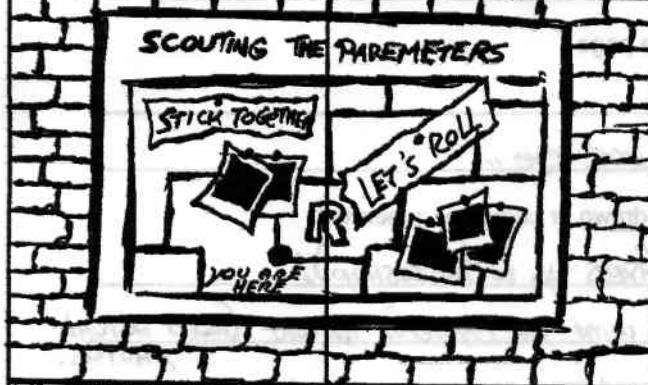
With regards to emphasis and subordination the first thing seen in this case would be the I.R.H.S. logo made into a blueprint. People and guests seeing the logo in its usual form, but the fact that it will all be in white with a blue background will make it look a lot different and, that I.R.H.S. student, it will can up standing out a lot more. The second thing that will be seen is the picture of Barney the trailblazer and the school principal being an agent page. This picture will be placed more towards the center of the double page spread to attract more attention and it will be placed on top of the high office sounds in order to create value contrast. The third thing seen will be the folders on the dark table. The folders are lighter on the table & maker, and that creates value contrast. The table itself will be spatially isolated. There will not be anything there to attract the eye away from the table and its contents. The folders will be placed between the dark table and the dark blueprints. That will focus the eye on what is in the middle and that creates given colour contrast since lighter colours attract more attention.

In this idea the first things to be seen would be the principal and the trailblazer being an agent page. To attract attention, it will be brighter with more of a contrast added to it. Because all of the other photos will appear more realistic looking, this one will create a colour contrast. The second thing to attract attention will be the title (Scouting the Parameters). First of all, the phrase is barely ever used, and the fact that it is brought back will attract attention. It is placed on the top and isolated from the other parts of the page, creating negative space around it. It will also be more in bigger, bolder letters to try to attract more attention. The idea is for the eye to move from the focal point in the center to the top and see the letters. The third thing that will be seen is the I.R.H.S. logo as a blueprint. It will be placed away from the centre and more towards the edges. This will create isolation. The logo will also create size contrast because it would also being the biggest thing put into a blueprint, whereas the other blueprints will all have smaller shapes to them.

As clearly indicated, the concept for this idea is very simple and not as busy and as detailed as all of the other ideas so far. Since the brick background is constant, it creates negative space around the bulletin board that contains all of the important elements of the page. This sets the bulletin board apart from everything else and automatically makes it the first noticeable part of this double page spread. The second element of attraction would be the large and bold title (Scouting the Parameters). Once again, it is placed on the top part of the page in order to attract attention. The fact that it is the biggest thing on the page creates size contrast. The third focal point on this page is the I.R.H.S. logo. To attract more attention it is placed in the centre of the spread. This also splits it in half making it available on both pages therefore uniting them.

This idea has a lot of placement that overlaps the edge of the page. The focal point, or the first noticeable element, of this page would be the I.R.H.S. logo which is placed more towards the middle. Once again, it is the biggest thing put into a blueprint, therefore it will create a lot of size contrast. The second most noticeable thing in this page would be the title (Scouting the Parameters). It is set on the top and placed more towards the edge to attract the eye. Also, it is on the same page as the focal point, therefore the transition from one element to the other is very smooth. The third noticeable thing on this page would have to be the file folder. That is placed directly in the middle and slightly going off the page. It will be dark, but the entire background will be light, therefore, there will be a lot of size contrast with regards to the folder itself.

20/20   20/20