

Question Sheet Rubric (Page One)

Level 1	Level 2	Level 3	Level 4
10 11	12 13	14 15	16 18 20
Answers are limited in depicting the content, concept and theme; Original ideas limited; Information is limited in its detail	Answers somewhat depict the content, concept and theme; Some variety of original ideas; Information provides somewhat sufficient detail	Answers considerably depict the content, concept and theme; Considerable variety of original ideas; Information provides considerable detail	Answers strongly depict the content, concept and theme; Variety of original ideas; Information provides sufficient detail

Thumbnail Sketches Rubric (Page Two)

Level 1	Level 2	Level 3	Level 4
10 11	12 13	14 15	16 18 20
Layout design are limited; All elements are limited in their clarity	Some of the layouts designs are strong; All elements are somewhat clear	Most of the layout designs are strong; All elements are considerably clear	All layout designs are strong; All elements are clearly depicted

Emphasis and Subordination Discussion Rubric

Discuss the **key concepts** of the principle of design, Emphasis and Subordination: contrast, placement and isolation. In your discussion, draw comparisons between elements within the composition; for example, image A has more contrast than image B and it attracts more attention. Make sure that you are making **reference** to the drawn thumbnail.

Level 1	Level 2	Level 3	Level 4
10 11	12 13	14 15	16 18 20
Discussion of key concepts is limited; Discussion is limited in its comparison; References to the thumbnail sketches are limited	Discussion of key concepts is somewhat thorough ; Discussion is somewhat comparative; Few reference to the thumbnail sketches are made	Discussion of key concepts is considerably thorough; Discussion is considerably comparative; Many references to the thumbnail sketches are made	Discussion of key concepts* is very thorough; Discussion is strongly comparative; Reference to the thumbnail sketches are abundant and accurate

* Key concepts are contrast, placement and isolation.