

Name: _____

Principles of Design & Typography Lastname_typograh design	Level One	Level Two	Level Three	Level Four
Thinking	10 11	12 13	14 15	16 18 20
-conventions and use of informal balance effectively employed -conventions and use of gestalt effectively employed -conventions and use of emphasis and subordination effectively employed -your chosen theme is unified visually and conceptually				
Application	5	6	7	8 9 10
-all parameters set out in description adhered to -design explores variety of shapes and fonts				
Application - Typography	10 11	12 13	14 15	16 18 20
-various modes of typography are employed within the design -groups of words made cohesive using elements of typography				