Automatic freshness, softness and static control has never been easier than with a Bounce dryer bar. I just stick it to the inside of my dryer and I never have to....

Old Spice body spray makes you smell like power. It's so powerful it sells itself in other people's commercials. You smell like outdoor freshness.

You smell like...

Yah, I do.

Power.

P - P - P - P - P - P - P - Power.