| Shot List <br> Individual Mark - Printed and submitted to teacher | 10 | 11 | 12 | 13 | 14 | 15 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 16 | 18 | 20 |  |  |  |  |
| -Proper use of terminology, camera movements <br> -Proper use of terminology, camera composition <br> -Sequence follows Video Scope; develops in a meaningful way <br> -All direction included in the written part is clear and evident <br> -Editing techniques are clear and evident <br> -Format of dialogue and actions are followed <br> Dialogue is character name, followed by a colon, followed by dialogue <br> All action and direction in brackets [ or parentheses ( ) |  |  |  |  |  |  |


| Storyboard <br> Group Effort, Individual Mark | 5 | 6 | 7 | 8 | 9 |
| :--- | :--- | :--- | :--- | :--- | :--- |$|$


| Concept and its effectiveness | 1011 | $12 \quad 13$ | 1415 | $16 \quad 18 \quad 20$ |
| :---: | :---: | :---: | :---: | :---: |
| -The story follows the Video Scope; <br> -The story repeatedly alternates between conversation and flashbacks; <br> -The story continuously advances when alternating between conversation and flashback without repetition; <br> -Concept is original; <br> -Arc of the story has a beginning, middle and end -Elicits a strong response from the viewer *; <br> * Viewer empathizes with the main characters <br> ** See outline: story alternates between dialogue and flashback, story well developed, etc. |  |  |  |  |


| Proper camera handling | 5 | 6 | 7 | 8 | 9 |
| :--- | :--- | :--- | :--- | :--- | :--- |


| Composition of Conversation | 5 | 6 | 7 | 8 |
| :--- | :--- | :--- | :--- | :--- |
| -MCU for each character; <br> -Rule of thirds properly and consistently employed for both characters; <br> $-3 / 4$ head position properly and consistently employed for both characters <br> -Proper camera handling techniques are consistently employed for both <br> characters |  |  |  |  |


| Composition of stories | 5 | 6 | 7 | $8 \quad 910$ |
| :---: | :---: | :---: | :---: | :---: |
| -Subject properly composed within the video frame throughout the production *; <br> -Proper field of view consistently used **; <br> -Proper camera angle consistently chosen *** <br> -Conversations properly composed **** <br> * Proper amount of headroom and lead room; horizon line is always level <br> ** for example, ELS for establishing shots; MS or closer for conversations; <br> ECU for intimacy or intensity <br> *** Below eye level to show dominance, at eye level to show normalcy, above eye level to show subordination <br> ${ }^{* * * *}$ Conversations use the three-quarters head position |  |  |  |  |


| Editing, Sequencing and Continuity | 10 | 11 | 12 | 13 | 14 |
| :--- | :--- | :--- | :--- | :--- | :--- |


| Audio and Soundtrack | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 18 | 18 |  |  |  |  |  |  |
| -Soundtracks judiciously chosen to consistently enhance the overall mood <br> of the scenes throughout the production;* <br> -Audio levels consistently controlled throughout the production <br> *Only audio from www.incompetech.com may be used |  |  |  |  |  |  |  |

## Technical Others

| 2 | 1 | 0 | - title superimposed over the video at the beginning |
| :--- | :--- | :--- | :--- |
| 2 | 1 | 0 | - title fades in and out |
| 2 | 1 | 0 | - watermark logo appears throughout the production |
| 2 | 1 | 0 | - rolling credits at the end on the left of the frame |
| 2 | 1 | 0 | - bloopers, resized, and to the right |

