

The Scenario

You have been asked to do an announcement on the school's closed circuit TV. It will take two forms: graphics and moving graphics. Follow the timeline listed below, cross referencing the evaluation scheme to ensure that you are meeting all of the technical requirements.

All files must be saved to one folder and uploaded to your given "Shared with me folder" when complete.

Day One - Multilayered image in PhotoShop

- Make a folder entitled, "lastname_gr10 performance task" (substitute your last name)
- Pick one of the many announcements that have been made this year. See the archive online.
- Create a PhotoShop Image that is 1920 pixels wide by 1080 pixels high
- Layer an image onto the composition, cutting it out from its background
- Label the layer, photoshop image
- Delete the background by putting it into the trash bin
- You should be left with an image with a just checkerboard background

Day Two - Illustrator background and pen tool image

- Download the illustrator template from the website to your "lastname_gr10 performance task" folder.
- The illustrator file is entitled "Grade 10_Performance_Template".
- Using the pen tool, create an image for the announcement
- Create your vector image on layer entitled, "vector image"
- If you wish to change the colour of the background, unlock it and change the Fill of the rectangle.
- Remember to make it sophisticated and to curve all the points between the anchor points.
- File > Place your PhotoShop image into Illustrator on its own layer, entitled, "photoshop"

Day Three - Clipping path image in Photoshop

- Create a clipping path image in PhotoShop
- Find an image from the internet. The image height should be a minimum of 1080 pixels high.
- DO NOT layer this image.
- Put a clipping path image around the image
- Properly save it as a PhotoShop EPS image into your "lastname_gr10 performance task" folder.
- In Illustrator, create a new layer entitled, "clipping"
- File > Place the clipping path image into Illustrator on the "clipping" layer
- If you have done it properly, you shouldn't see the background of the original image

Day Four - Video Screen Layout in Illustrator AND start Motion Graphics in After Effects

- Using the Illustrator file, make the arrangement
- Make a separate layer for each group of text
- Written content should be modified to contain only necessary information
- All text should be legible from a distance. (A plain background is strongly suggested.)
- Only use a sans-serif font
- Save a jpg copy of the Illustrator page layout. File > Exports > Save as type > JPG > Save

Day Five - Motion Graphics Video Screen Using After Effects

- Using After Effects make an animated version of the announcement
- Make it interesting. Don't overdo the animation. Subtle is good.
- Chroma key is not required, but you may use it if it enhances the announcement and you meet the deadline
- Trim the composition to its required length, 30 to 60 seconds
- File export it as an mp4 using H264 as the video format
- Submit your work in the "lastname_gr10 commtech_brunato" folder