

An Overview

In this assignment, you will be involved with most aspects of video production in all its three stages: preproduction, production and post production. While most of the preproduction work has done for you, you will be supplying the dialogue. You will develop such skills as scripting, camera handling, composing a subject within the video frame, directing, and editing using the computer software. You will be using the editing suites to sequence your video footage.

Key Concepts and Skills

- Video Composition The rule of thirds
 Three quarters head position
 Field of view: Close-ups, medium shots, long shots, etc.

- Video editing Sequencing, editing in real time
 Titling, end credits and composited video

Process

Each person films his or her own conversation video. You will film the dialogue out of sequence, and assemble it in its proper order in the editing process. Specifically, you will film one person all at once and then the other person. The actor only says his or her lines, leaving out the other person’s lines. You don’t need to re-compose the shot each time the same actor speaks. Film each shot until you get it right, so that you may have the best choice of shots when you edit. Pick a place where the conversation can take place: by the lockers, in the forum in the cafeteria. Use the following shots to structure your conversation:

Note: You will composite a watermarked logo over the video on the bottom right corner	
1	ELS - still -establishing shot - a wide shot of where the conversation takes place Actor is sitting/standing/crouching/head standing by himself or herself Title superimposed over this shot; fades in and out (use the rubber band for opacity)
2	LS - pan the friend into the shot where the actor is sitting/standing/crouching
3	CU - still - actor - dialogue
4	CU - still - friend
Repeat 3 and 4 until conversation is completed	
last	LS - still - on actor or both exits frame - fade to black (use the rubber band for opacity)
credits	Credits roll to the left of the scene and the bloopers are offset to the right

Communication

Script	Level One	Level Two	Level Three	Level Four
Script format accurately followed; Conversation creative and entertaining; Conversation is extensive *	10 11	12 13	14 15	16 18 20

* Conversation has a beginning, middle and end.

Thinking

Content of conversation	Level One	Level Two	Level Three	Level Four
Direction of actors and content is engaging	10 11	12 13	14 15	16 18 20

Application

Edited sequence opening with title	Level One	Level Two	Level Three	Level Four
All shots in the beginning sequence are included Proper composition and camera movement; Shots are properly timed; <input type="checkbox"/> ELS establishing shot <input type="checkbox"/> LS pan character into frame <input type="checkbox"/> cut to CU of character starting dialogue Proper execution of title <input type="checkbox"/> Title overlayed over establishing shot <input type="checkbox"/> title fades in and out	10 11	12 13	14 15	16 18 20
Composition of conversation (CU shots)	Level One	Level Two	Level Three	Level Four
Rule of thirds, 3/4 head position properly and consistently employed for both characters	10 11	12 13	14 15	16 18 20
Editing of conversation	Level One	Level Two	Level Three	Level Four
Each shot is appropriate in length*; Composited watermarked logo over entire video	5	6	7	8 9 10
Departure sequence	Level One	Level Two	Level Three	Level Four
All shots in the ending sequence are included and edited to an appropriate length <input type="checkbox"/> still shot one character exits frame <input type="checkbox"/> fades out <input type="checkbox"/> credits roll on left & do not overlap blooper <input type="checkbox"/> bloopers resized & placed on the right <input type="checkbox"/> credits start roll with first blooper; end with last	10 11	12 13	14 15	16 18 20

* Conversation feels like it is happening in real time, specifically, no sentences or words are cut off; nor does the conversation hang (ie. an unusual pause before the next person speaks) www.brunato.com