Name: _____

Grade 12 Final Film Project **lastname_final film**	Level One	Level Two	Level Three	Level Four
Thinking - Theme	10 11	12 13	14 15	16 18 20
Theme is consistent throughout the entire production				
Thinking - Media Conventions	10 11	12 13	14 15	16 18 20
Conventions of the chosen media are consistently followed				
				/40

Application - Compositing Techniques	10 11	12 13	14 15	16 18 20
Layers properly isolated, which may include any or all of the following: chroma key*, masking, clipping paths, alpha channels; Techniques extensively applied throughout the production				
Application - 3D Space, Use of 3D Camera, Composition and Coordination of multiple layers	10 11	12 13	14 15	16 18 20
All elements are purposely and effectively placed within the video frame; All elements are well coordinated to achieve the overall effect Effective use of camera camera commands, focal length; 3d space properly set up to apply good motion parallax Camera movements effectively applied to move throughout the space The focus of attention is carefully controlled				
Application - Visual Enhancements	10 11	12 13	14 15	16 18 20
- visual enhancements are used to augment the video as opposed to being the centre of attraction, which may include any or all of the following: special effects (AE generated, not pre-keyed footage), track mattes and 3d lights - visual enhancements are judiciously chosen and used, however, use of lights in some point of your film is highly recommended				
Application - Keyframing	10 11	12 13	14 15	16 18 20
Keyframes *effectively used to control the timing and parameters (* this includes use of easing)				
Application - Overall Impact	10 11	12 13	14 15	16 18 20
Content is engaging				
				/100

* chroma key - talent is consistently integrated into the image throughout the production, making appropriate use of available layers; background is consistently keyed out throughout the production; the integrity of the acting talent is not compromised throughout the production

Communication - Proper Name, Proper Upload	/5
- file folder is properly named as per naming convention - the After Effects file is properly named as per the naming convention - mp4 is exported to the correct length and named as per the naming convention - files are properly organized in the folder - files are properly uploaded to the Halton Cloud in the proper location	